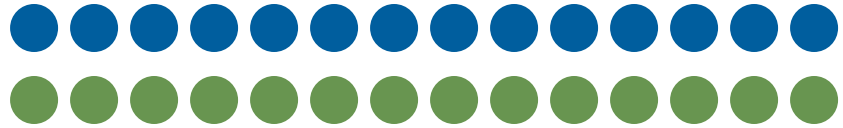




LEDway®



The Difference You Can See





The Difference You Can See

Engineered for energy efficiency and environmental sustainability, LEDway is a versatile, high-performance street lighting solution from BetaLED® designed specifically for street and roadway applications. LEDway is easily retrofitted onto existing mounting systems, making it simple and affordable to invest in state-of-the-art technology.

Proven Performance

With thousands of installations around the world, BetaLED leads the industry with proven performance in LED lighting for general illumination. We are committed to bringing continuous LED innovation to the industry and your community. BetaLED uses the best available LEDs, driver technology, and optics to reduce energy usage, maximize performance and ensure a long-life system.



Our case studies and product reports on advancing LED product technology are used by many third-party organizations including **California Lighting Technology Center** (CLTC), the **U.S. Department of Energy** (DOE), and many more.

Light the Way

Show the world your community is environmentally conscious and leading the charge to reduce energy demand and greenhouse gas emissions. LED technology helps you set the example, achieve sustainability goals and improve your community's quality of life.

"Energy sustainability begins with conservation, and the change to LED streetlights is an ideal opportunity for Ouray to save energy and money."

— Kevin Ritter,
General Manager/CEO
San Miguel Power Association,
City of Ouray, Colo.





See Your Community in a Better Light



Reduce Your Cost

A lower total cost of ownership allows you to be flexible with your operating or capital expenses. A typical energy savings of 40 to 60%, near zero maintenance costs, and fast payback help you free up funds for other high priority projects.



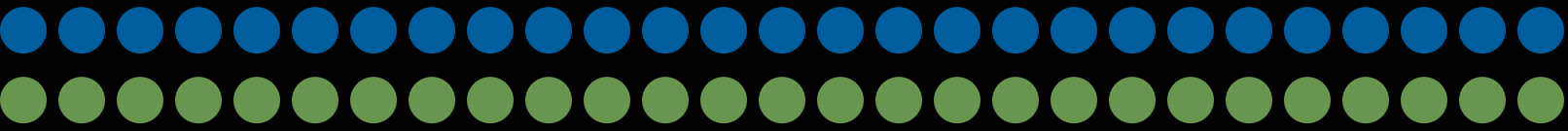
Create More Jobs

Supply chain experts determined for every 100,000 units, [BetaLED](#) and its suppliers would create approximately 227 jobs throughout the U.S. not to mention the jobs created to install each batch of [LEDway](#) streetlights in local communities. **LEDway Streetlights meet the requirements of the Buy American Act; Section 1605 of the American Recovery Reinvestment Act and are made in the USA of U.S. and imported parts.**



Increase Safety

[LEDway](#) delivers higher quality light for improved color rendition and visibility. Patented NanoOptic™ product technology delivers greater uniformity, eliminating dark spots between fixtures that help to create a safer environment for vehicle and pedestrian traffic.



“It’s important for PG&E to deliver a consistently high level of quality products and services to customers. PG&E selected BetaLED LEDway fixtures for their reliability and high performance standards.”

— John Sofranac,
Manager of Street and Outdoor Lighting Programs
Pacific Gas and Electric Company





Invest in Sustainability



Use Less Energy

Energy savings from LEDway streetlights, for typical street lighting applications, is generally 40-60% compared to traditional high-intensity discharge (HID) products. Lighting controls using wireless and power line carrier technology can be added to further enhance overall energy savings.



Control Light Pollution

LEDway streetlights comply with IESNA and International Dark Sky Association guidelines. Patented NanoOptic product technology within LEDway directs light into target areas, without spilling onto neighboring properties or into the night sky.



Eliminate Hazardous Materials

LEDway streetlights are Restriction of Hazardous Substances (RoHS) compliant. No mercury or other hazardous substances are used compared to traditional sources that present potentially hazardous disposal and environmental issues.



Lower Greenhouse Gas Emissions

LED streetlights reduce the amount of energy used and ultimately help to reduce the carbon footprint of your municipality. The DOE estimates rapid adoption of LED over the next 20 years can eliminate 258 million metric tons of carbon emissions.

Real-World Results

After an expansive test of LED luminaires from various manufacturers, BetaLED products met or exceeded the expected performance, cost savings, and sustainability goals of this project.”

— Ed Ebrahimiyan,
General Manager of the Bureau of Street Lighting
City of Los Angeles, Calif.

“LEDway Streetlights are a big improvement over the old cobra heads. The light is distributed more accurately and creates a better contrast so colors and objects are easier to identify.”

— John Rooney,
Assistant Commissioner of Public Works/Engineering
City of Racine, Wis.

“The quality of light on the roadways is greatly improved and people really like the sleek look of the fixtures.”

— Kim Alderfer,
Assistant City Administrator/Recovery Coordinator
City of Greensburg, Kan.



For more real-world results, visit LEDway.com/LED-Applications/Case-Studies.aspx



Improve Quality of Life



Reduce, Reuse, Recycle

LEDway products are made using a total of 20-25% (by weight) post consumer recycled materials (aluminum castings and extrusions). Seventy percent (by weight) of LEDway components are aluminum castings and extrusions that are readily recyclable. Corrugated packaging is 100% recyclable.



Less Landfill Waste

The extended life rating of an LED fixture means that less waste from fixture components is sent to landfills each year. Less waste from relamping and disposal means less pollution, less soil contamination, and less environmental noise from maintaining the landfill.



Improve Service to Residents

It's predicted each LEDway streetlight will deliver more than 15 years of reliable service. With increased fixture reliability and significantly less fixture outages, residents enjoy uninterrupted service and a safer environment.



Retrofit to a New Look

If retrofitting makes financial sense, LEDway can be installed onto existing mounting systems to replace traditional streetlights. LEDway streetlights can be installed in a matter of minutes saving your community time and money.

Real-World Results

"Residents are very pleased with the minimal light trespass onto their properties and they like natural color of the light emitted from the new fixtures — it reminds them of moonlight."

— Mayor Bob Risch,
City of Ouray, Colo.



"We are serious about reducing energy usage in our community. Our efforts not only improve our bottom line, but will also create a healthier environment for our citizens."

— Mark Begich,
U.S. Senator and former mayor
City of Anchorage, Alaska



"LED streetlights are more energy-efficient, offer significant long-term savings and can help contribute to improved public safety."

— Mayor Gavin Newsom
City of San Francisco, Calif.



For more real-world results, visit LEDway.com/LED-Applications/Case-Studies.aspx



Support Domestic Initiatives

Installing energy-efficient, American-made LED streetlights is a proven way to support the goals of the American Recovery and Reinvestment Act (ARRA). BetaLED products, including LEDway streetlights, are manufactured in the United States and satisfy the requirements of the Buy American provision within the ARRA.



Common questions regarding the Buy American provision include:

What are the conditions of the Buy American Act within the ARRA?

When using funds appropriated under the American Recovery and Reinvestment Act of 2009, the definition of “domestic manufactured end product” requires that the product be manufactured in the United States, but does not include the requirement with regard to the origin of the components.

What is the Buy American provision within the Recovery Act?

The Buy American provision restricts the purchase of supplies that are not domestic end products. There is no requirement with regard to the origin of components or subcomponents in manufactured goods.

Is the Buy American provision the same as “Made in the USA”?

No. They are two different claims. Made in the USA claims are governed by the Federal Trade Commission (FTC).

Where can I find more information about the Buy American provision?

Visit the following Websites to learn more about the Buy American restrictions:

www.LEDway.com

www.recovery.gov

www.energyempowers.gov

www.mayors.org

www.eecbg.energy.gov



"This is an example of the kind of innovation that is needed to help us achieve greater energy efficiency."

— Lloyd Yates, President and CEO
Progress Energy Carolinas
Raleigh, N.C.



Take A Closer Look at LEDway Streetlights

Patented NanoOptic™ Product Technology

Our exclusive NanoOptic is a direct-contact refractor that minimizes light losses and provides superior target performance. Light from LEDway luminaires is directed where it's intended, with minimal waste. More than 19 different optical distribution patterns are available to help you fully customize LEDway products for your specific application and project goals.

More Light Output with Less Energy

The effective combination of NanoOptic technology and driver efficiency allows LEDway to deliver significantly improved overall lighting performance using less energy compared to traditional systems.

The Power of Flexibility

The limitations of a fixture should not dictate the success of your street lighting project. LEDway streetlights are available in a variety of optical and power configurations so you don't have to sacrifice energy savings to achieve the performance your application requires. LEDway products can be completely customized by using incremental wattages and the right number of LEDs to meet the recommended light levels required by your application.

Efficient Thermal Management

Proper thermal management is the key to maximum initial and long term LED system performance. Each light module is mounted to a high-performance heat sink and the housing's unique open top and flow-through design optimizes the total performance of the product.



Rigorous Product Testing

LEDway fixtures undergo a multitude of testing during all stages of engineering and manufacturing to comply with industry standards and our own strict quality and performance standards. A few categories of testing methodology performed include:

- Thermals
- Light Output
- Optical Performance
- Electrical
- Environmental
- Assembly
- Packaging

A Long-Life LEDway Deserves a Long-Life Finish

DeltaGuard® is the finest industrial grade finish available in the industry and is exclusive to BetaLED products. Our exclusive immersion process sends the product through six cleaning and eight pretreatment stages. An epoxy e-cote is applied before the ultra-durable topcoat is baked on providing a four-to-five-mil thick finish.

DeltaGuard is truly an outstanding finish that provides:

- Ultraviolet Light Resistance
- Abrasion Resistance
- Maximum Adhesion
- Corrosion Resistance
- Colorfast Protection

5 • 5 • 10 Warranty Protection

We guarantee superior quality by offering a five-year limited warranty on the LEDway LED product and driver, a five-year limited warranty on the LED, and a 10-year warranty on our DeltaGuard® finish.

LEDway Product Features

Drive Current Flexibility

Fixed: 350mA, 525mA, 700mA

Variable with Dimming Capabilities:

350mA, 525mA, 700mA

IESNA Roadway Optics

Type II (Short or Medium)

Type III (Short or Medium)

Type IV (Short or Medium)

Type V

Color Temperature

Standard 6000K

3500K and 4300K available

Color Rendering Index (CRI)

70CRI or Greater

Additional Standard Features

Tool-Less Entry

Quick Connectors

Surge Suppression rated up to 9 KV

Horizontal Tenon Mount

±5° Vertical Adjustment w/ 2 ½°

Steps

Bubble Level

Modular Design

Die-Cast and Extruded-Aluminum

Housing

UL, cUL Listing

Quick Disconnect Harness

RoHS Compliant

Available Options

NEMA Twist and Lock Receptacle

347-480V (Universal)

Single & Dual Fusing

Two Level With or Without Sensor

0-10V Dimming

Vertical Tenon Mount Adaptor

Door Safety Tether

Backlight Control Option (II,III,IV)

Colors



Silver



Black



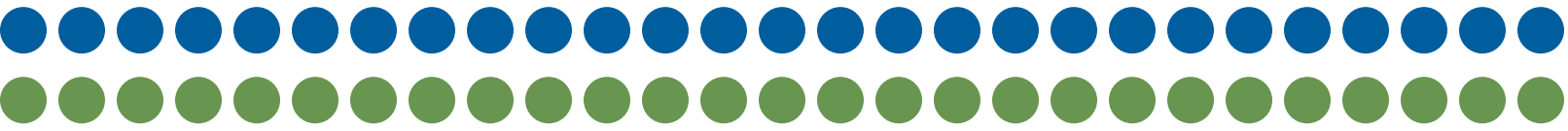
White



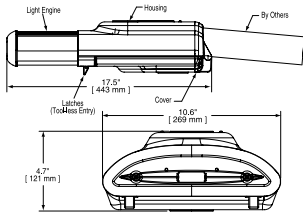
Bronze



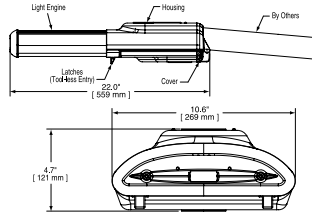
Platinum Bronze



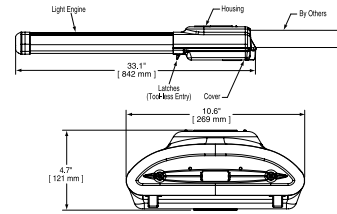
20-30 LEDs



40-60 LEDs



80-120 LEDs



Catalog Logic

STR	LWY	4M	HT	08	C	UL	SV	350
Product	Family	Optic	Mounting	Number of LEDs	LED Performance Generation	Voltage	Color Options	Options (factory installed)
STR Streetlight	LWY LEDway	2M Type 2 Medium	HT Horizontal Tenon	02 20	C	UL Universal (120 - 277V) UH 347/480V	SV Silver BK Black BZ Bronze WH White PB Platinum Bronze	350 350mA Drive Current
		2S Type 2 Short		03 30				35K 3500K Color Temp.
		2MB Type 2 Medium w/Backlight		04 40				43K 4300K Color Temp.
		2SB Type 2 Short w/Backlight	AA Adjustable Arm	05 50				700 700mA Drive Current
		3M Type 3 Medium		06 60				DIM 0-10V Dimming (control by others)
		3S Type 3 Short		08 80				F Fuse
		3MB Type 3 Medium w/Backlight	09 90	10 100				HL Hi/Lo (175/350/525, dual circuit input)
		3SB Type 3 Short w/Backlight	11 110	12 120				N No Quick Disconnect Harness & Leveling Bubble
		4M Type 4 Medium						R NEMA Photocell Receptacle
		4S Type 4 Short						SC Door Safety Tether
		4MB Type 4 Medium w/Backlight						IP66 IP66 Classification
		4SB Type 4 Short w/Backlight						TL Two Level (175/525 w/integrated sensor)
		5M Type 5 Medium						TL1 Two Level (350/700 w/integrated sensor)
		5ST Type 5 Short						TL2 Two Level (0/350 w/integrated sensor)
								TL3 Two Level (0/525 w/integrated sensor)
			TL4 Two Level (0/700 w/integrated sensor)					



The Difference You Can See



BetaLED, a Ruud Lighting company, was established to dedicate resources to the emerging use of LED technology for general illumination. BetaLED provides the lighting industry with high-quality, specification-grade luminaires for interior and exterior lighting applications.

This brochure is printed on paper comprised of 10% post-consumer waste and is process chlorine free (PCF). It has been printed by a Forest Stewardship Council (FSC) certified supplier. FSC chain-of-custody certification tracks products from their origin through final use and contributes to responsible environmental practices.



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